Public Comment to Jefferson PUD Commissioners

1 April 2025

Good afternoon, Commissioners

I want to briefly highlight an opportunity for Jefferson PUD to address several pressing challenges. We know the system is under strain. Rising power costs, winter peak loads, aging substations, and state mandates to reduce low-income energy burdens are all converging at once.

Congratulation on the award of the State Home Electrification and Appliance Rebates (HEAR) Grant, and a welcome to your new staff member who will be an excellent addition to the PUD team.

One solution I hope you will consider is an expanded HEAR-type program targeting about 2,500 low-income households who still rely on inefficient electric resistance heating. These older systems are not only expensive for families but also contribute to the PUD's winter peaks, as you know the primary driver of costly substation and circuit upgrades.

By helping these households switch to modern cold-climate heat pumps, Jefferson PUD could help them reduce heating-related consumption by up to 70%. For the average customer at current rates, a heat pump could lower annual heating bills by up to \$400 for participating families at today's rates.

For the utility, the program would help reduce winter peak demand, providing much-needed breathing room for the grid. Overall, this could achieve an overall energy saving of about 0.70 aMW, also helping to reduce the PUD's current Tier 2 exposure.

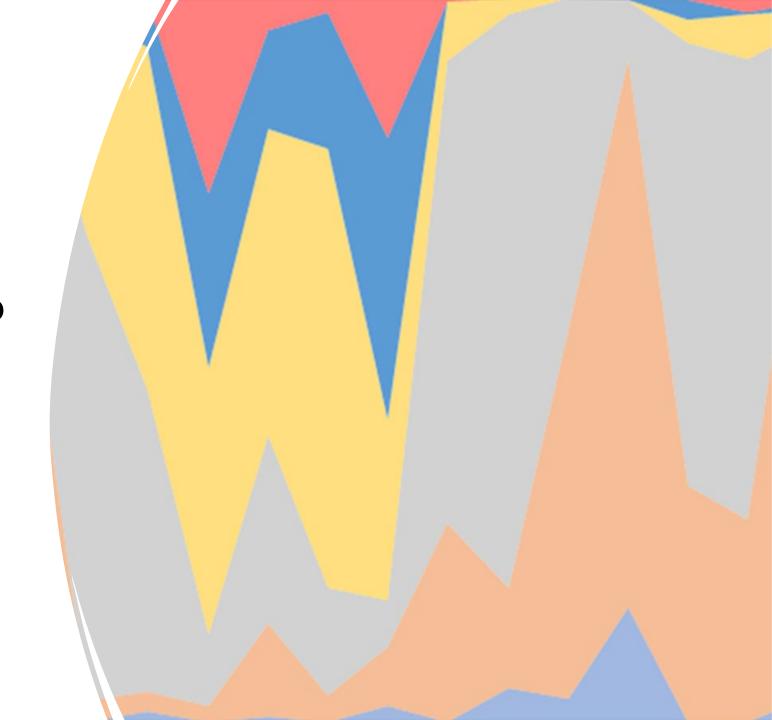
This expanded program would deliver direct benefits to the families who need it most while helping the PUD defer infrastructure costs, reduce Tier 2 power exposure, meet its CETA obligations while saving millions of dollars compared to the current Billing Credit system.

Thank you for considering this as part of your strategy.

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WHY STRATEGIC CONSERVATION?

Phil Lusk plusk@pipeline.com +1.605.224.4334 2 April 2025



Two Major Financial Challenges

Low-income assistance programs, with an annual funding need of \$3.3 million

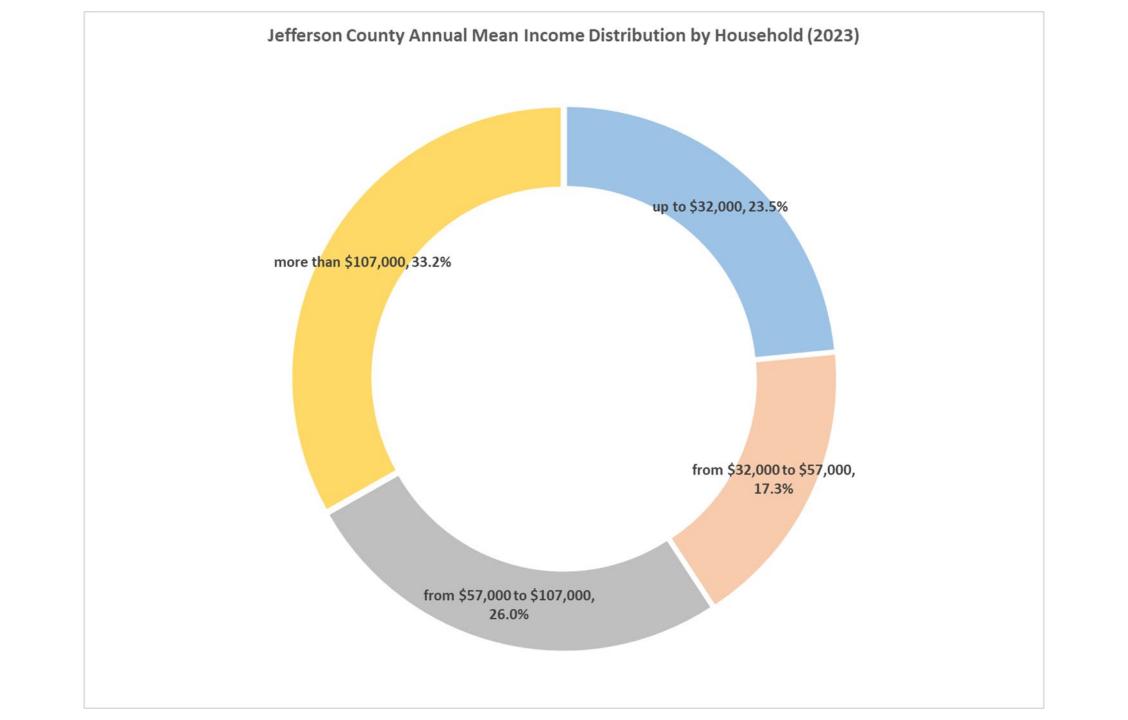
Purchase of higher-cost Tier 2 power (~2 aMW) from BPA or the market

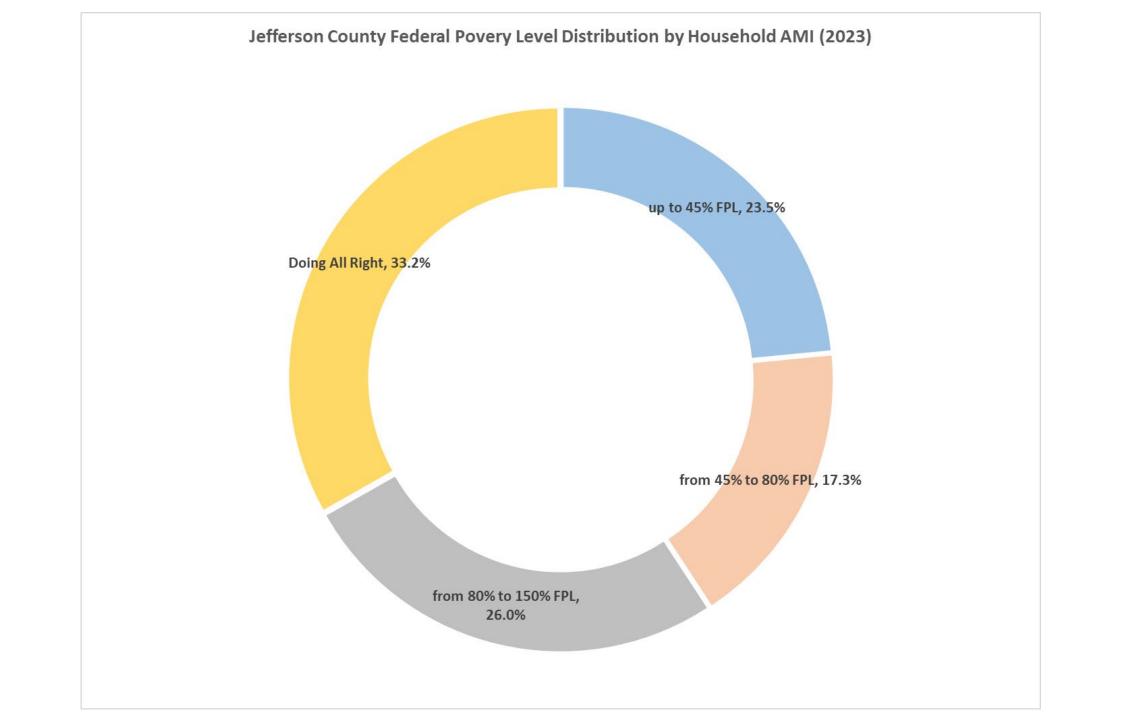


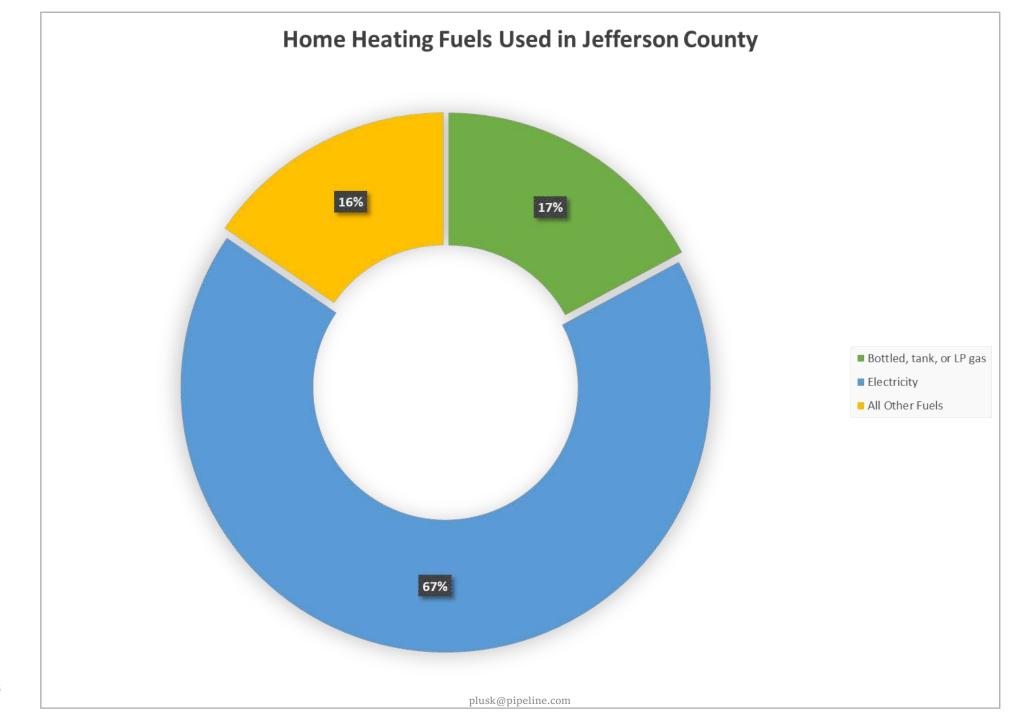
Jefferson County Income Distribution by Household

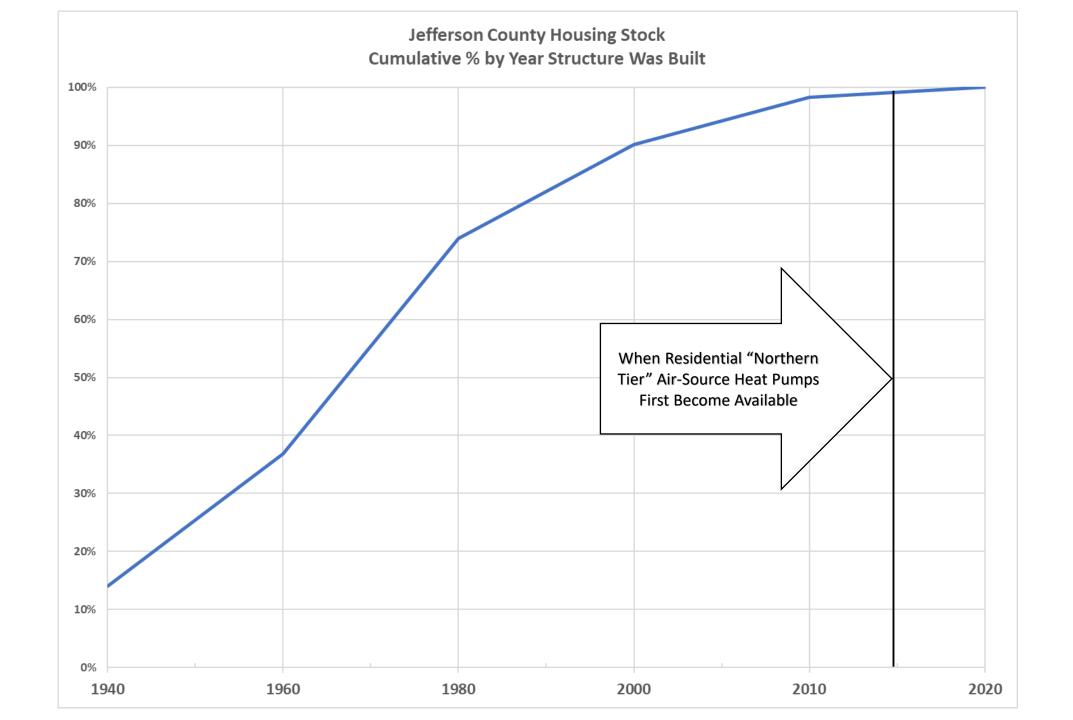
\$71,143 AMI in 2023

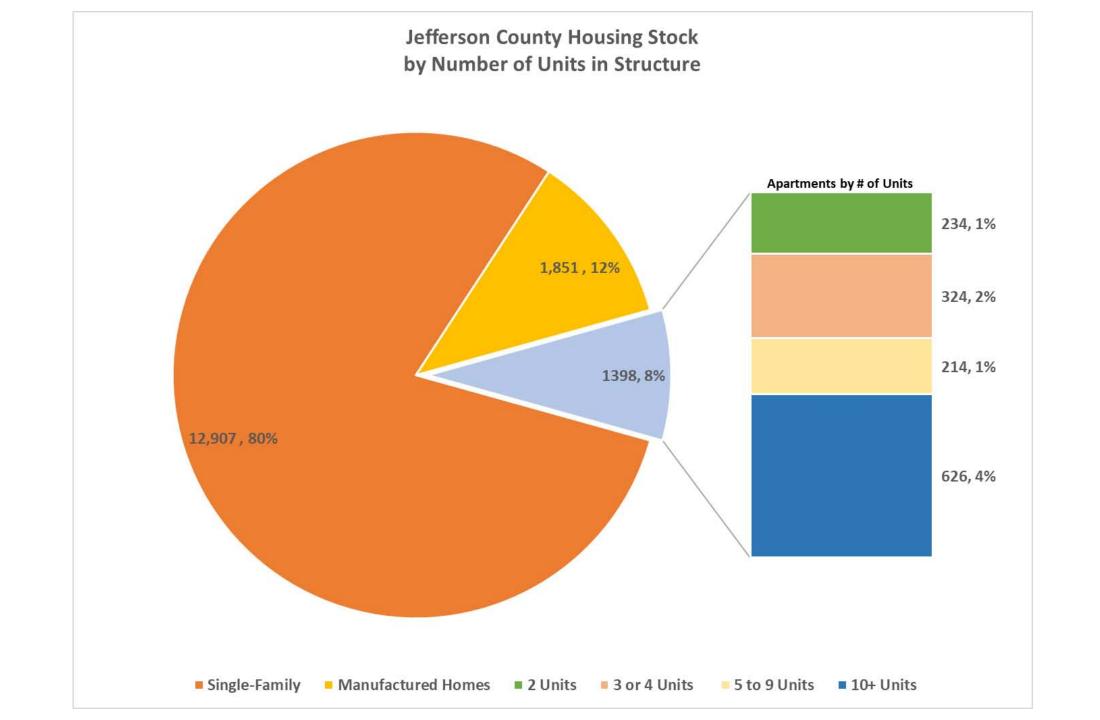
Annual Mean Income	% of households	Federal Poverty Level
up to \$32,000	23.5%	up to 45% FPL
from \$32,000 to \$57,000	17.3%	from 45% to 80% FPL
from \$57,000 to \$107,000	26.0%	from 80% to 150% FPL
more than \$107,000	<u>33.2%</u>	Doing All Right
TOTAL	100.0%	TOTAL











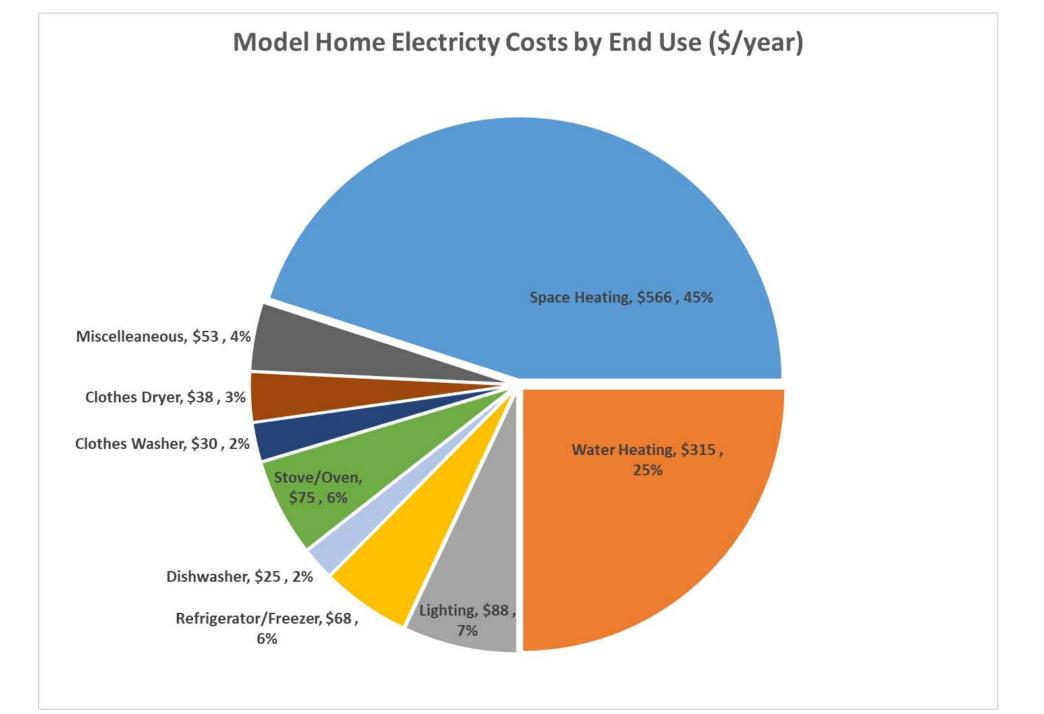
Model Home Energy Use Example

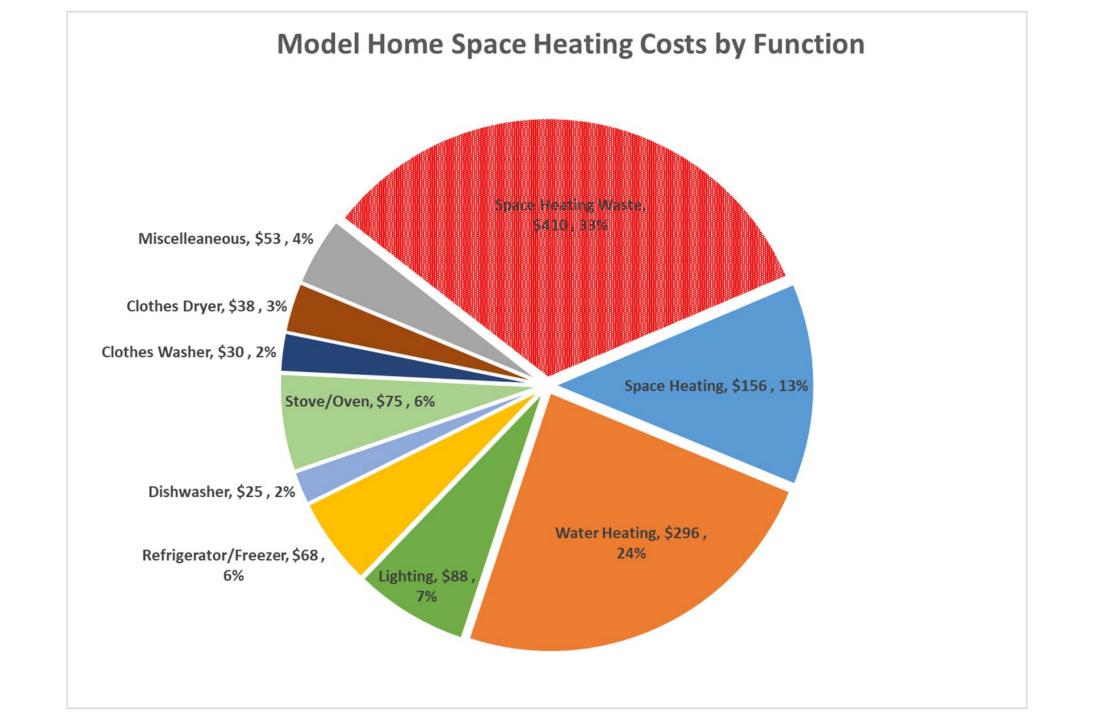
Space Heating

- ~900 ft2 in size
- Power purchased at an average rate of \$0.1048/kWh and consumption is 1,000 kWh/month
- Space heating is by electric baseboard heaters; it's the household's largest power consuming end-use

Energy Bills

Compared to using a heat pump, 33% of the home's total electricity use is now wasted, costing an extra \$410/year at today's rates





What About Heat Pump Water Heaters?

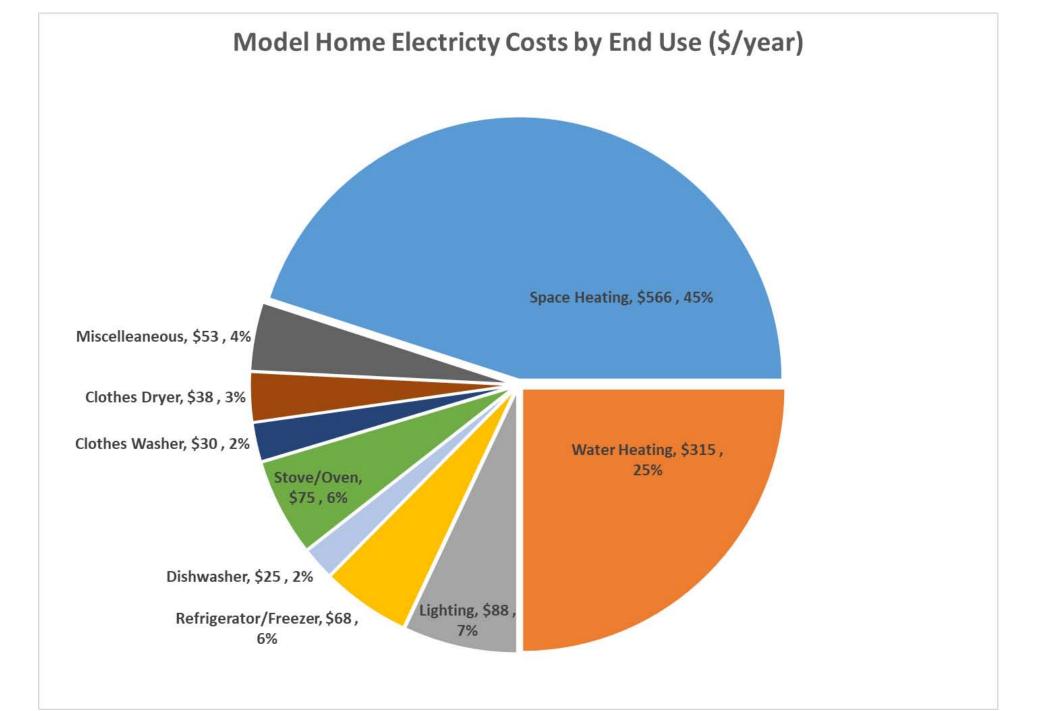
Model Home Energy Use Example

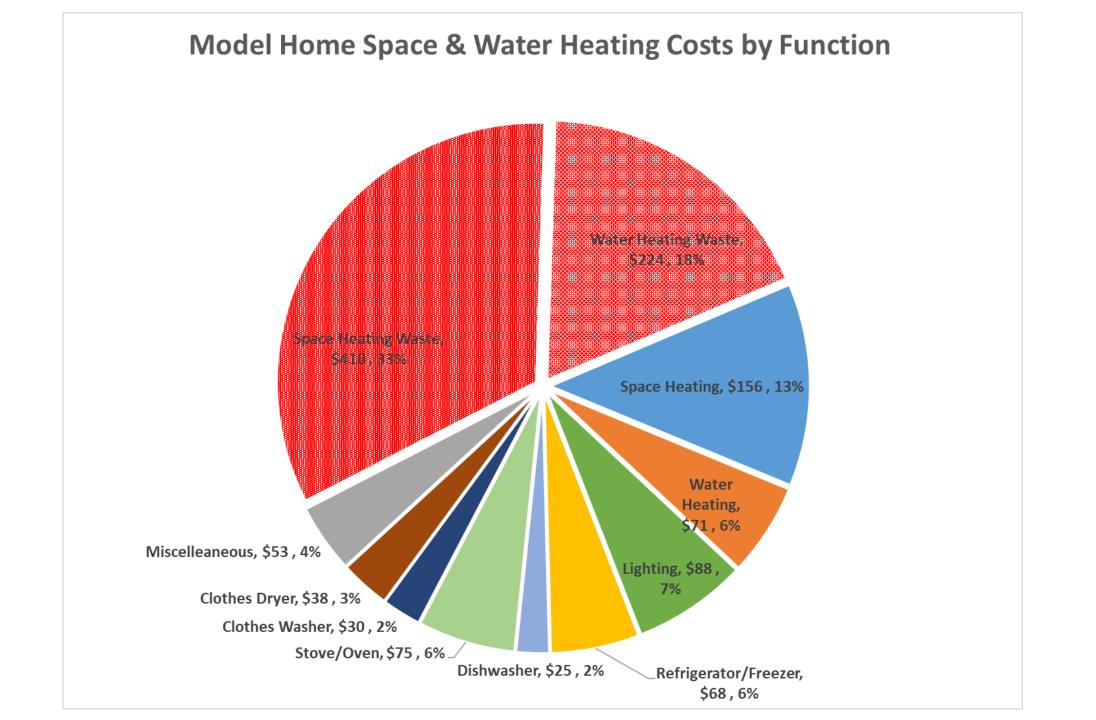
Space & Water Heating

- ~900 ft2 in size
- Power purchased at an average rate of \$0.1048/kWh and consumption is 1,000 kWh/month
- Space heating is by electric baseboard heaters; it's the household's largest power consuming end-use
- Electric water heater located in a non-conditioned space

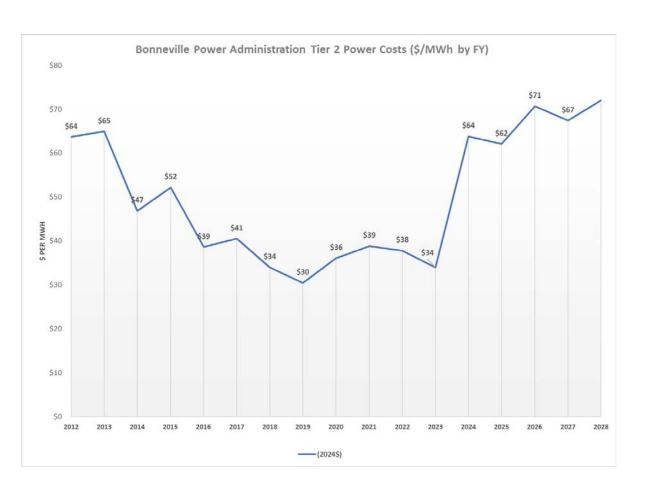
Energy Bills

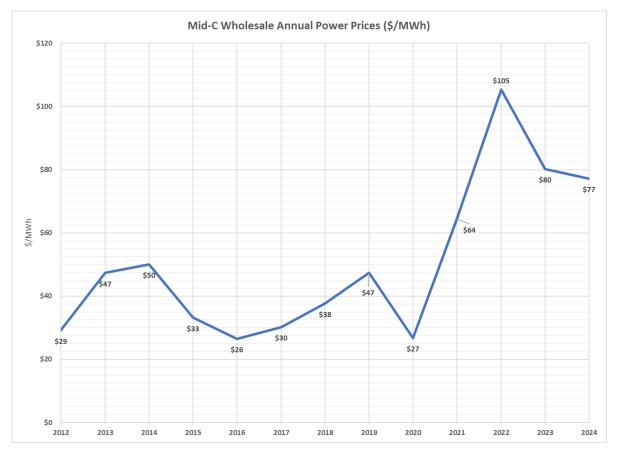
Compared to using heat pumps, 50% of the electricity used is wasted energy and costs more than \$600/year



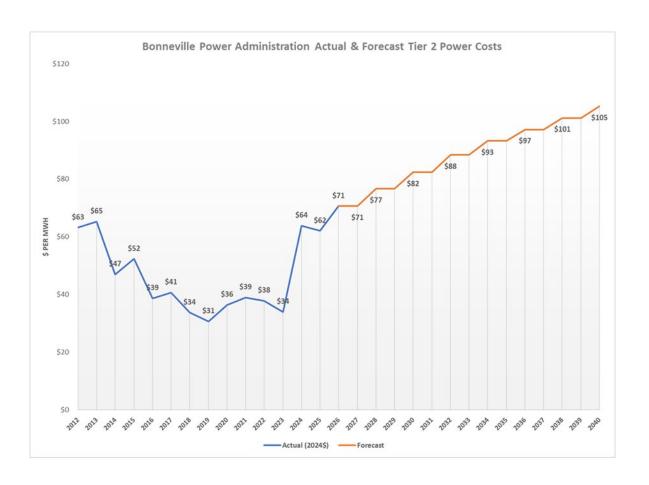


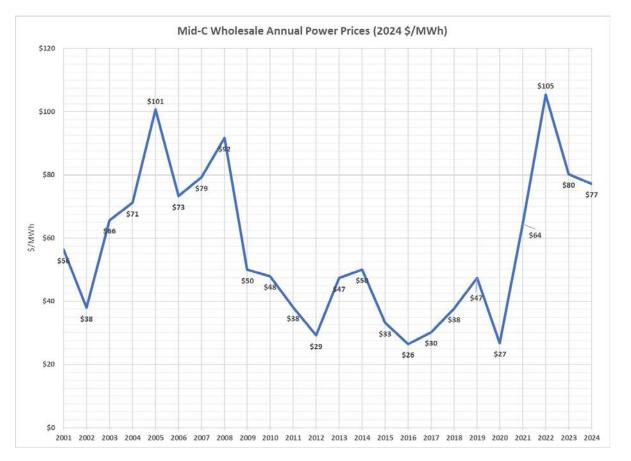
Tier 2 Power Options?

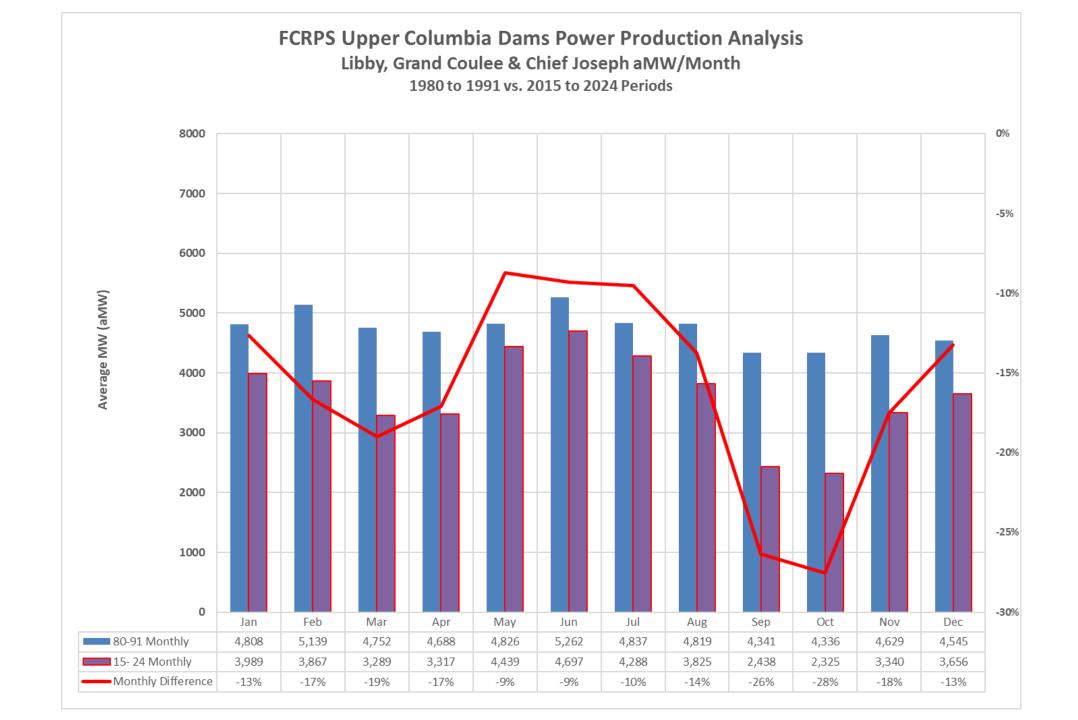




Tier 2 Power Options?







Strategic Conservation Option - Heat Pumps for Space Heating

PROJECTED CUSTOMER OUTCOMES @ 15 YEARS	Project TOTAL
Annual Energy Savings (kWh/Household)	6,050
less New Cooling Load (kWh/Household)	<u>1,495</u>
net Annual Energy Savings (kWh/Household)	4,555
Customer Life-Cycle Energy Savings	\$12,230

PROJECTED UTILITY OUTCOMES @ 15 YEARS	Project TOTAL
Customers	2,500
net Annual Energy Savings (MWh)	11,390
net Average Annual MW (aMW)	1.30
Cumulative Energy Savings (MWh)	170,850
BPA Tier 2 Power Cost Savings (Thousand \$)	\$15,840
Billing Credit Savings (Thousand \$)	\$4,155